



Where Expertise  
Meets Excellence

Two-wheeler (JustAuto Bikes) Business Presentation & Plan for Franchise Development

# Table of Content

- About JustAuto Solutions
- Mission & Vision
- Objectives
- Two-wheeler Franchise Practical Training Details
- Our Franchise Training Module USP
- Franchise Development Roadmap
- Workshop Equipment and Tools Details
- Equipment and Tools Image
- Requirement & Expectation from Franchise
- Premier Support and Training Package for Franchise
- Our Franchise USP
- Cost of Owning Franchise
- Business Opportunity
- Franchisee Module & USP
- Franchise Set-up Payment Schedule
- Revenue Model - Multiple Scenarios
- Types of Services at JustAuto Franchise
- Two-Wheeler Franchise Photos
- Multi Brand Service at JustAuto Franchise
- Features of JustAuto Mobile Application
- Connect with us





# About JustAuto Solutions



**JustAuto Solutions Pvt. Ltd.** firmly believes in the spirit of entrepreneurship and is founded on the principles of innovation and a passion for the automotive industry. We empower individuals with a deep interest in automobiles and are dedicated to fostering a culture of self-reliance and skill development. We excel at providing comprehensive automotive training courses. These courses are designed to equip aspiring technicians, students and entrepreneurs with the knowledge and skills required to thrive in the ever-evolving automotive landscape.

At the core of our mission, we are establishing a robust workshop franchise network. By creating a vast franchise network under our banner, we promote small business ownership and ensure access to top-notch automotive services for communities far and wide. Through our dedication to entrepreneurship and commitment to training, we are driving forward a future where every individual with a passion for automobiles can find their path to success.

# Mission and Vision



## Our Mission

JustAuto Solutions Pvt. Ltd. is on a mission to empower individuals with a passion for automobiles by providing them with the knowledge, skills, and opportunities they need to thrive in the automotive industry. We are committed to fostering entrepreneurship through the creation of a widespread workshop franchise network, thereby supporting small business ownership and expanding access to high-quality automotive services in communities across the globe.

## Our Vision

Our vision at JustAuto Solutions Pvt. Ltd. is to be a global leader in automotive education and entrepreneurship. We aim to create a future where anyone, regardless of their background, can turn their love for automobiles into a successful and fulfilling career. Through our innovative training courses and extensive workshop network, we envision a world where automotive enthusiasts can not only realize their dreams but also contribute to the growth and excellence of the automotive industry. We are driven by the belief that by nurturing entrepreneurship and providing top-tier automotive training, we can shape a brighter and more self-reliant future for individuals and communities alike.



# Objectives



Our primary objective is to create a network of successful Two-wheeler franchises which will uphold our brand's values and standards. Our success is built on a foundation of trust, reliability, and a deep understanding of customer needs. By offering franchise opportunities, we aim to.

- Facilitate entrepreneurship by empowering the technical skill set of youth.
- Upskills automotive technicians with our expert training courses.
- Promote ethical practices in the automotive service and repair industry.
- Develop and enforce strict quality standards and guidelines to ensure all franchise locations deliver consistent service.
- Provide complete support to franchise owners, including training, marketing assistance, and operational guidance to ensure their success.
- Build a strong and recognizable brand identity that franchisees can use to attract and retain customers.

# Two-wheeler Franchise Practical Training Details

## 30 Days Full Practical Training

### Introduction to Auto Industry

- Basic of Automotive Industry and Tools
- Using latest tools and equipment's
- Details of periodic maintenance & servicing
- Safety and waste disposal
- Workshop documentation
- About automobile industry

### Basic Two-Wheeler Training

- About two -wheeler industry
- Various parts of two-wheeler
- Difference between 2 stroke & 4 stroke
- Understanding Chassis, Engine,
- Transmission, Suspension, Electric/ Electronic
- About electrical vehicles

### Breakdown & Trouble Shooting

- Battery checking
- Starting trouble
- Sensor problem
- Vehicle speed problem
- Chassis & transmission problems
- Electrical & Electronics problems
- Wheels & Brakes issues

### Service & Repairing

- Overhauling details
- Cleaning filters, tank etc.
- Resolving starting issues and checking electrical , electronic parts
- Engine dismantling & reassembling
- Adjusting gears, clutch, brakes etc.

### Electrical & Electronics

- Understanding AC/DC & laws
- BS6, ECM / ECU , Electronic sensors
- Battery and wiring basics and details
- Electrical accessories and parts
- Repairs of electric vehicles

### Grooming/Etiquettes + Test

- Handling customers & CRM
- Communication skills
- Self-development
- Final Test
- Bike restoration training

# Our Franchise Training Module USP



• Experienced Trainers

• Hand-on Experience

• Modern and Live Workshop

• Training to Workshop Owner

• Certification



# Franchise Setup Roadmap



1

**Training**  
Practical Training to  
Technician - 30 Days

2

**Site Approval**  
Workshop Location  
Approval

3

**Workshop Setup**  
Setup of all Equipment's and  
Tools

4

**Business Start**  
Launch of App and  
Reaching Customer



## Lifts & Pneumatic Tools

Ramp

Pneumatic tools sockets

Pneumatic Guns Set

Fitment accessories

## Machine & Others

Bench Grinder

Bench Vice

Spark Plug Cleaner

Air Compressor

M.F. Charger with Trolley

High Pressure Washing Pump

Tools Trolley

General Work Bench

## Complete Tool Set

Ring Spanner Set

Combination Spanner Set

Adjustable Wrench

Double Ended Open Spanner Set

Plier Set

T Bar Socket Set

2-way handle Hex Key Set

Hammer

Screwdriver set

Allen key set

Engine Jig Universal

Funnel / Measuring jug

Mileage testing kit

Filler Gauge

Hydrometer

Tachometer

# Workshop Equipment and Tools Details

*Note - The tools that workshop owners buy should depend on availability of Tools, the market conditions, and their personal preferences. This means the tools they choose can change based on what they need at the time.*

# Equipment and Tools Images



**Ramp**



**Bench Grinder**



**Bench Vice**



**Spark Plug Cleaner**



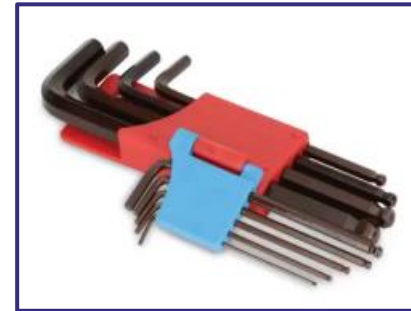
**Ring Spanner Set**



**Pneumatic Gun Set**



**Screwdriver Set**



**Allen Key Set**



**Air Compressor**



**Heavy Duty  
Transmission Jack**



**Filler Gauge**



**High Pressure  
Washing Pump**

# Requirement and Expectation from Franchise

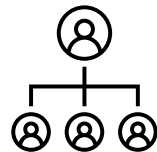


## Required Area for Workshop

- 300 sq. ft. to 700 sq. ft.

## Expectation from Franchise

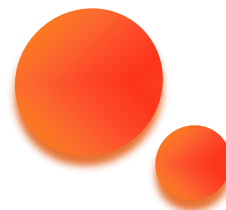
- Your Personal Involvement
- Progressive & Adaptive Approach
- Customer first Attitude
- Follow the Process and System
- Local connect with community
- Site convenient to customer
- Investment as per schedule
- Energetic team



# Premier Support and Training Package for Franchise



- Full Technical Training including BS6 to one person.
- Franchise Owner Training
  - ❖ Workshop Management and entrepreneurship Development
  - ❖ Inventory control
  - ❖ Customer Retention and feedback
- Technical support on phone
- Social Media Campaign – Our own SM Team
  - ❖ Creation of SM Accounts of Franchise
    - Google (Location Finder) & YouTube
    - Facebook & Instagram
  - ❖ Hosting of an exclusive page of Franchise on Justauto Website
  - ❖ Specific targeted local Social Media campaign of Franchisee
  - ❖ General year-round awareness SM campaign of JustAuto
- Workshop
  - ❖ Floor Plan and design assistance
  - ❖ Signboard
  - ❖ Interior display
- JustAuto T-Shirts (5 Nos.)
- Visiting Cards (200 Nos.)
- Job Cards (500 Nos.)
- Pamphlet for Promotion (2000 Nos)
- Standard oil and Spare parts
- Mobile App for Job Card creation, billing and purchase
- Facilitate to Buy/Renew Motor Vehicle General Insurance for Customers (POS)
- Customer Assistance Call Center





## Our Franchise USP

- BS6 / EV Vehicle Technical Training
- Call Center -Technician Backup & Support
- Low Investment – High Returns
- Business Apps For Workshop and Customer
- Digital Marketing Support – Own SM Team
- High Quality Equipment & Tools

# Cost of Owning Franchise

## Workshop

### Fees

Franchise Management

Digital Marketing

### Workshop & Self Development Cost

Workshop Equipment Complete Set

Spares Startup Kit  
(Running Spare Parts, Lubricants)

Mandatory Technician Training 30 Days

**All this at Rs. 5.50\* Lacs of  
Investment**

**\*Excluding GST**

**Infrastructure, Interior cost to be managed by owner as per standard  
specification**

Franchisee outside Ahmedabad have to bear the actual cost of transportation on  
Equipment / Spares & other branding material

# Cost of Owning Franchise

Particulars	Amount (INR)
Franchise management Fee, Training, Workshop Signage, Internal Branding, Job Cards, Mechanic Uniform (One time)	INR 1,30,000
Fees for SM/Digital Marketing, Tele-Calling Support, and Technical Support. It will be charged Every year for these services.	INR 60,000
Workshop Equipment Complete Set	INR 2,90,000
Spares startup kit (Running Spare Parts)	INR 70,000
<b>Overall Cost (excluding GST)</b>	<b>INR 5,50,000 *</b>

**Infrastructure, Interior cost: To be managed by owner as per standard specification**

**\*SM/Digital Marketing/Tele-support Fees will be waived off if the annual purchase of Oil, Spares, Parts from Justauto exceeds INR 6,00,000/-**

**Workshop Equipment Complete Set price shall be based on current market price.**

Franchisee outside Ahmedabad have to bear the actual cost of transportation on Equipment / Spares & other branding material

# Franchise Set-Up Payment Schedule



*Note – Payment for the Tools and Equipment may vary depending on owner's preference and market conditions, thus amount of 3<sup>rd</sup> payment may be different for different owners.*

**INR 1,00,000/-**

Franchisee Booking Amount

**INR 90,000/-**

On Workshop Location Approval and Start of Training

**\*INR 2,90,000/-**

For Equipment and Tools – 10 Days Before Furnishing of Workshop

**INR 70,000/-**

For Spares – 10 Days Before Inauguration



# Revenue Model

Particulars	Number of Footfalls (Per Month)	Rate per Unit	Amount
<b>Revenue:</b>			
Labour from Vehicle Service	250	250.00	62,500
Oil, Spares and Consumables	230	300.00	69,000
Labour from Major Job / Accident	25	3,000.00	75,000
Labour from Minor Job	50	100.00	5,000
Used Oil & Scrap from Vehicle serviced	175	40.00	7,000
<b>Total Revenue (A)</b>			<b>2,18,500</b>
<b>Expenses:</b>			
Rent			15,000
Maintenance			2,000
Mechanic / Helper Salary			40,000
Electricity			2,000
Internet - Mobile			500
Miscellaneous			1,000
Oil, Spares and Consumables			60,000
<b>Total Expenses (B)</b>			<b>1,20,500</b>
<b>Gross Profit (C) = (A-B)</b>			<b>98,000</b>

*Note - This is Ideal Revenue Model, Numbers are shown considering Business is properly setup and operating smoothly. These Numbers can change as per the Market and Business Conditions.*



# Revenue Model – Multiple Scenarios

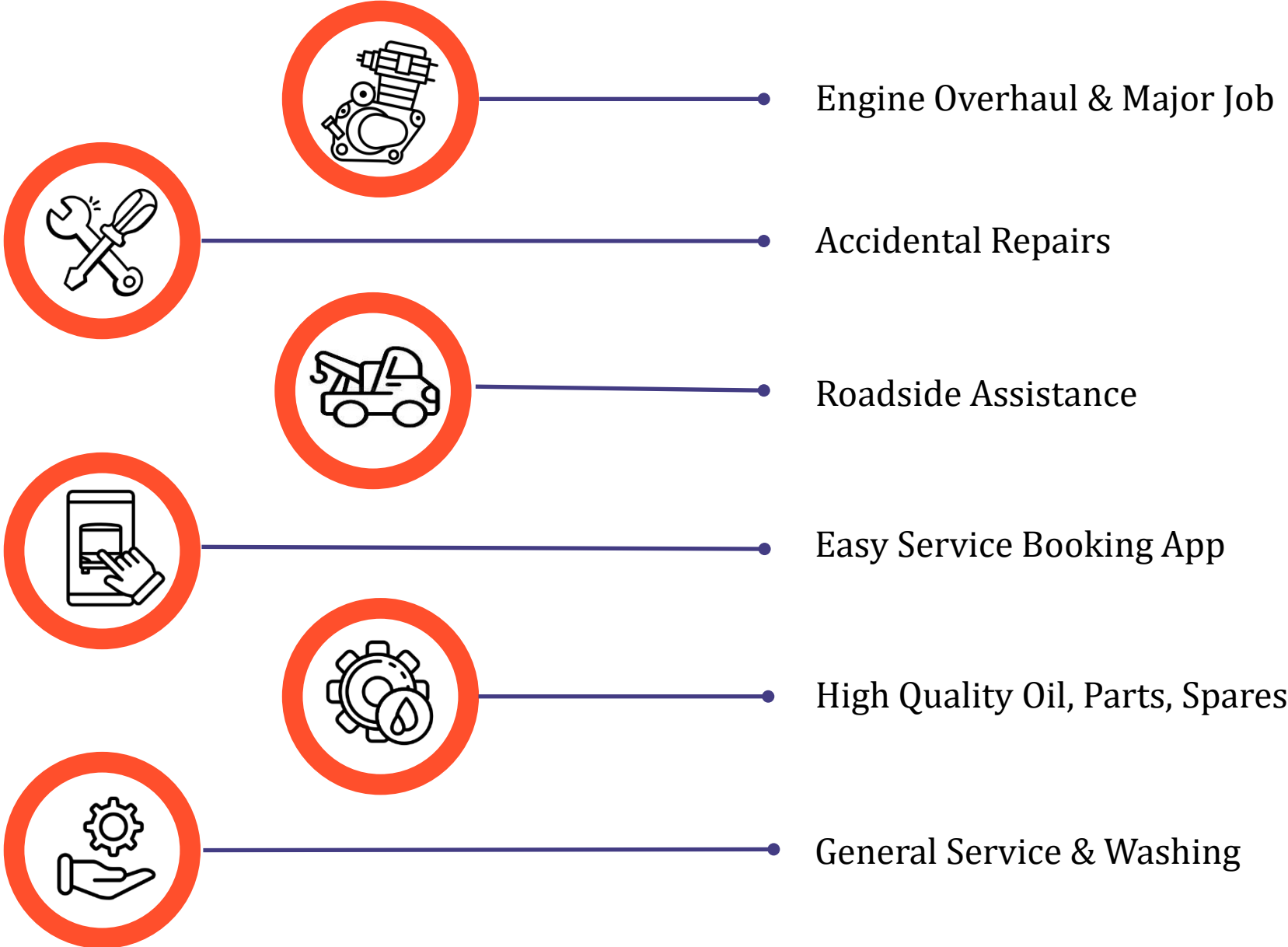
Particulars	Scenario 1	Scenario 2	Scenario 3	Scenario 4
General Service Vehicles Per Month	150	200	250	300
Oil, Spares Vehicles per Month	130	180	230	280
Major Job / Accident (Per Month)	15	20	25	30
Minor Job	30	40	50	60
Revenue:				
Labour from Vehicle Service	37,500	50,000	62,500	75,000
Oil, Spares and Consumables (20% Margin)	39,000	54,000	69,000	84,000
Labour from Major Job / Accident Major Job	45,000	60,000	75,000	90,000
Minor Job	3,000	4,000	5,000	6,000
Used Oil & Scrap from Vehicle serviced #	4,200	5,600	7,000	8,400
<b>Total Revenue (A)</b>	<b>1,28,700</b>	<b>1,73,600</b>	<b>2,18,500</b>	<b>2,63,400</b>
Expenses:				
Rent	12,000	15,000	15,000	15,000
Maintenance	1,500	2,000	2,000	2,000
Mechanic / Helper Salary*	30,000	30,000	40,000	40,000
Electricity	1,500	2,000	2,000	2,000
Internet - Mobile	500	500	500	500
Miscellaneous	1,000	1,000	1,000	1,000
Oil, Spares and Consumables	36,000	48,000	60,000	72,000
<b>Total Expenses (B)</b>	<b>82,500</b>	<b>98,500</b>	<b>1,20,500</b>	<b>1,32,500</b>
<b>Gross Profit (C) = (A-B)</b>	<b>46,200</b>	<b>75,100</b>	<b>98,000</b>	<b>1,30,900</b>

<b>Labour from Vehicle Service (Per Vehicle)</b>	250
<b>Oil, Spares and Consumables (Per Vehicle)</b>	300
<b>Labour from Major Job / Accident (Per Vehicle)</b>	3,000
<b>Used Oil &amp; scrap (Per Vehicle)</b>	40
<b>Minor Labour (Per Vehicle)</b>	100
<b>Mechanic Salary (Per Month)</b>	20,000
<b>Helper Salary (Per Month)</b>	10,000

*Note – These are multiple revenue model scenarios. The business can fall into one of these, considering market conditions and its Business circumstances.*



# Types of Services at JustAuto Franchise





# Two-Wheeler Franchise Photos





## Multi Brands Service at JustAuto Franchise

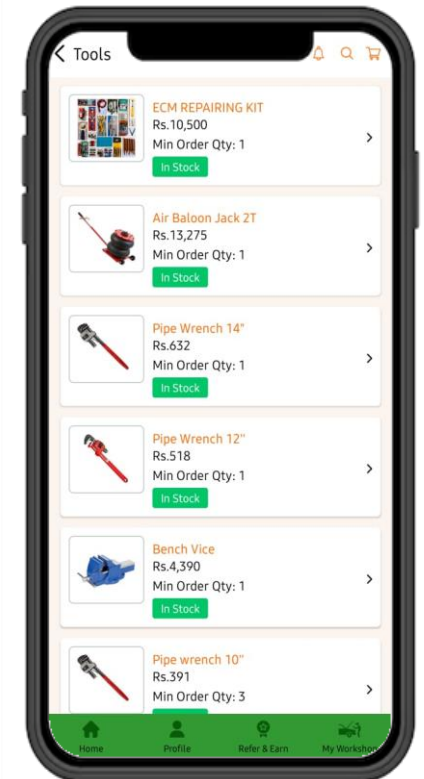
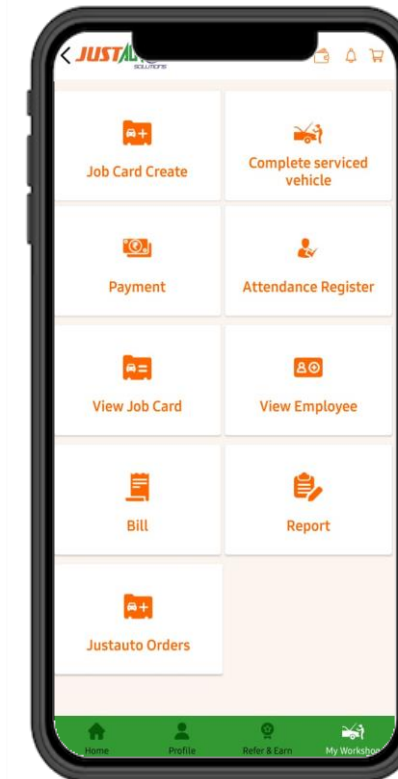
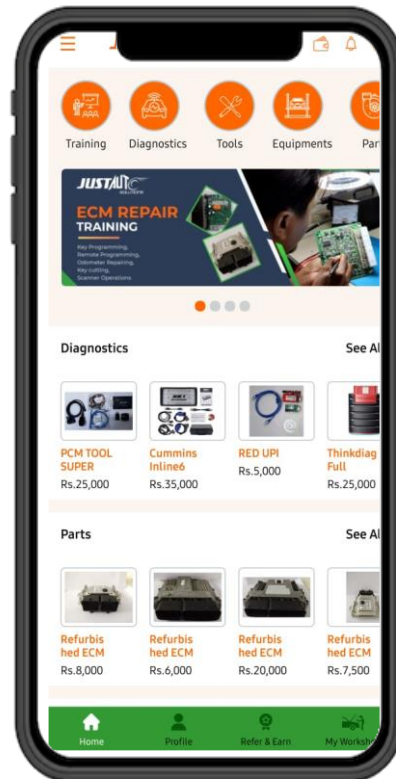


**Electric Vehicles**

# Features of JustAuto Mobile Application

## Mobile Application Features:

- Job Card Creation from Mobile App
- Purchase of Tools and Equipment
- Registration for JustAuto Training Courses
- Manage Your Workshop
- View Profile and More



# Connect With Us



JustAuto Solutions Private Limited, B-1, B-2, B-3/15,  
GIDC Electronic Estate, Sector 25, Gandhinagar, Gujarat -  
382025



franchise@justautoindia.com



+91-9057777888  
+91-9510021151



justautofranchise.com

 /JustAutoIndia  /Justautoindia.in  /JustAuto\_India  /JustAutoSolutions

