



Where Expertise  
Meets Excellence

Diagnostic (JustAuto Diagnostics) Business Presentation & Plan for Franchise Development

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# About JustAuto Solutions



**JustAuto Solutions Pvt. Ltd.** firmly believes in the spirit of entrepreneurship and is founded on the principles of innovation and a passion for the automotive industry. We empower individuals with a deep interest in automobiles and are dedicated to fostering a culture of self-reliance and skill development. We excel at providing comprehensive automotive training courses. These courses are designed to equip aspiring technicians, students and entrepreneurs with the knowledge and skills required to thrive in the ever-evolving automotive landscape.

At the core of our mission, we are establishing a robust workshop franchise network. By creating a vast franchise network under our banner, we promote small business ownership and ensure access to top-notch automotive services for communities far and wide. Through our dedication to entrepreneurship and commitment to training, we are driving forward a future where every individual with a passion for automobiles can find their path to success.



# Mission and Vision



## Our Mission

JustAuto Solutions Pvt. Ltd. is on a mission to empower individuals with a passion for automobiles by providing them with the knowledge, skills, and opportunities they need to thrive in the automotive industry. We are committed to fostering entrepreneurship through the creation of a widespread workshop franchise network, thereby supporting small business ownership and expanding access to high-quality automotive services in communities across the globe.

## Our Vision

Our vision at JustAuto Solutions Pvt. Ltd. is to be a global leader in automotive education and entrepreneurship. We aim to create a future where anyone, regardless of their background, can turn their love for automobiles into a successful and fulfilling career. Through our innovative training courses and extensive workshop network, we envision a world where automotive enthusiasts can not only realize their dreams but also contribute to the growth and excellence of the automotive industry. We are driven by the belief that by nurturing entrepreneurship and providing top-tier automotive training, we can shape a brighter and more self-reliant future for individuals and communities alike.



# Objectives



Our primary objective is to create a network of successful Diagnostics franchises which will uphold our brand's values and standards. Our success is built on a foundation of trust, reliability, and a deep understanding of customer needs. By offering franchise opportunities, we aim to:

- Facilitate entrepreneurship by empowering the technical skill set of youth.
- Upskills automotive technicians with our expert training courses.
- Promote ethical practices in the automotive service and repair industry.
- Develop and enforce strict quality standards and guidelines to ensure all franchise locations deliver consistent service.
- Provide complete support to franchise owners, including training, marketing assistance, and operational guidance to ensure their success.
- Build a strong and recognizable brand identity that franchises can use to attract and retain customers.

# Diagnosics Franchise Practical Training Details

## 75 Days Full Practical Training

### Introduction to EMC Repairing

- Soldering & Disordersing
- Offline Tracking
- Online Tracking
- Knowledge of all types of Components
- Socket Replacement
- Two-time multimeter Operating

### Data Replace

- K-Tag
- Kess V2
- KT 200
- KTM Bench
- Other Tools

### Key Programming

- On table key Programming
- On car key Programming
- Lost Key Programming
- Add key Programming

### Scanning

- DTC Checking
- Live data Checking
- Actuator Checking
- Injector Coding
- ABS Bleeding
- Steering Calibration

### Key Cutting

- Side Key Cutting Machine
- Ultra Key Cutting Manuals
- Laser Key Cutting Manuals
- Fully Automatic Operating
- Reading Blade Number

### Wiring

- Battery, Function and Working
- Starting System, Function and Working
- Starter motor Troubleshoot and Diagnosis
- HVAC and its components
- CAN Communication system

# Our Franchise Training Module USP



Experienced Trainers

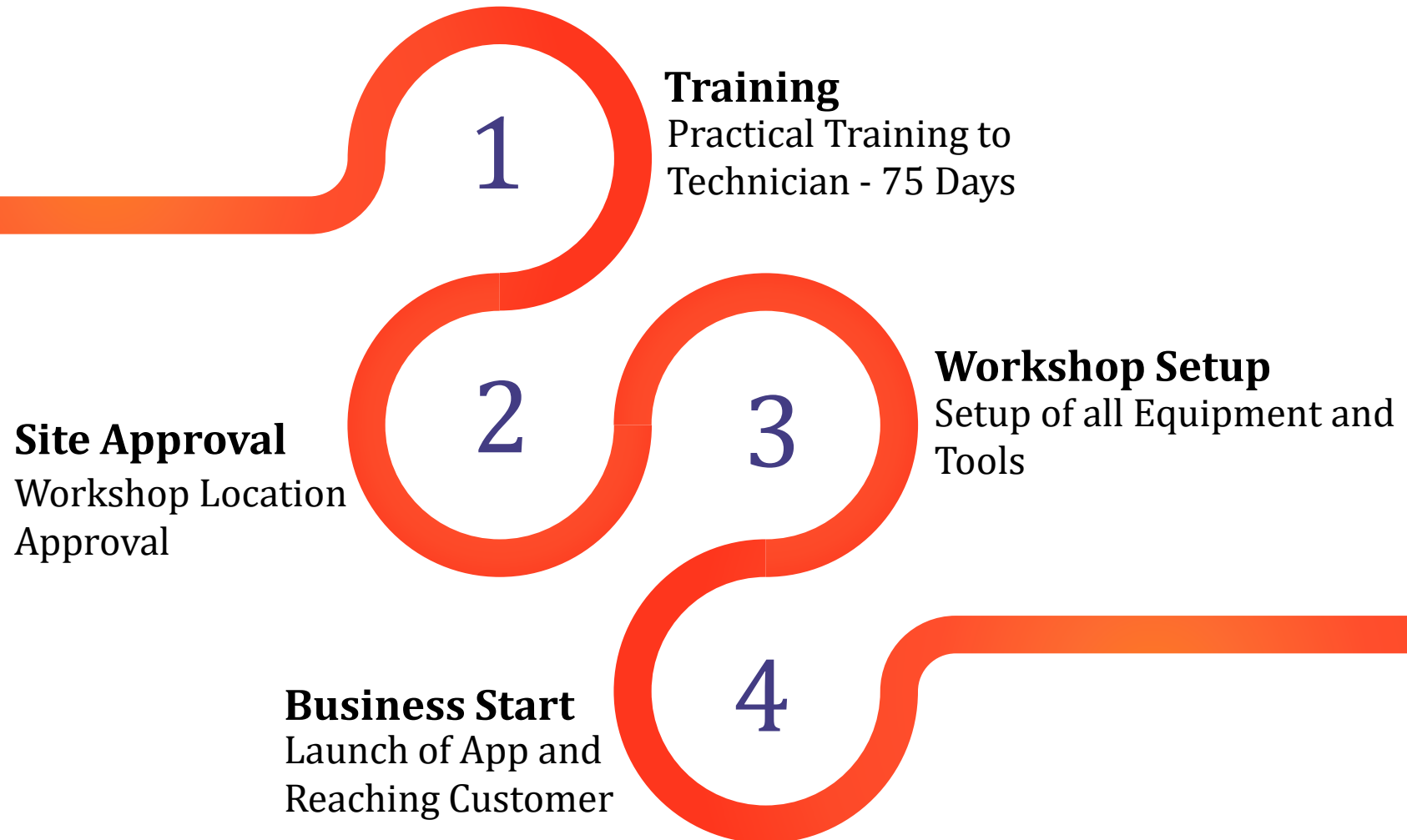
Hands-on Experience

Modern and Live Workshop

Training to Workshop Owner

Certification

# Franchise Development Roadmap





## Tools & Equipment

ECM Kit

JEMAT with Master Cable

Two type Key Cutting Machine

VVDI Mini

Thing Diag 2

Red UPA

Blade

Remote

Cell

Transponder

K-Tag

Xhorse Max Pro

# Equipment and Tools Details (Plan A)



The total cost of  
equipment and tools for  
***Plan A*** will be  
approximately  
Rs.3,17,500.\*

*\*NOTE - The tools that workshop owners buy should depend on availability of Tools, the market conditions, price and their personal preferences. This means the tools they choose can change based on what they need at the time.*

## Tools & Equipment

ECM Kit

JEMAT with Master Cable

Two type Key Cutting Machine

VVDI Mini

Thing Diag 2

Red UPA

Blade

Remote

Cell

Transponder

K-Tag

Xhorse Max Pro

# Equipment and Tools Details (Plan B)



## Additional Tools & Equipment in Plan B

Panda

KT200 II

Autel 508

G Auto Prob

24 Volt Converter

The total cost of  
equipment and tools for  
***Plan B*** will be  
approximately  
**6,67,500\***

*\*Note - The tools that workshop owners buy should depend on availability of Tools, the market conditions, price and their personal preferences. This means the tools they choose can change based on what they need at the time.*

## Tools & Equipment

ECM Kit
JEMAT Full Kit
Two type Key Cutting Machine
VVDI Mini
Thing Diag 2
Black UPA
Blade
Remote
Cell
Transponder
K-Tag
Panda
KT200
Autel 608
G Auto Prob
24 Volt Converter
Xhorse Max Pro

## Exclusive Additional Tools & Equipment in Plan C

Relay Tester
<b>Smart Key Unit</b>
Universal Smart Key 2
Android Smart Key 2
VVDI Prog
G Box 3
Airbag Door opener full Kit
Key cover mix
Pin Remover Set
Key Decoder Side Cut
Key Decoder Laser Cut
Bit Box – Delphi, Denso
SM 2 Pro
OBD Star P50 Airbag reset tool
Xhorse VVDI Prog Adapter as per requirement

# Equipment and Tools Details (Plan C)



The total cost of equipment and tools for **Plan C** will be approximately **Rs.11,76,000\***

*\*Note - The tools that workshop owners buy should depend on availability of Tools, the market conditions, price and their personal preferences. This means the tools they choose can change based on what they need at the time.*

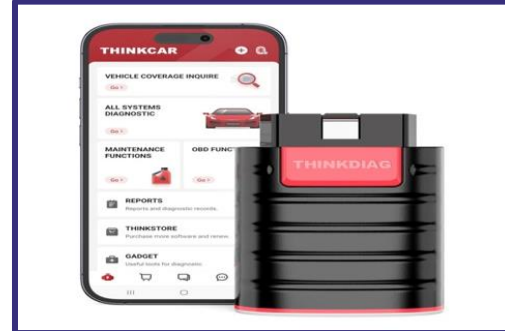
# Equipment and Tools Images



**ECM Repair Kit**



**VVDI Mini**



**ThingDiag2**



**Panda**



**K-Tag**



**Key Cutting Machine**



**Autel 608**



**Relay Tester**



**JEMAT**



**Black UPA**



**G Auto Probe**



**Cerman Magic**



# Requirement and Expectation from Franchisee



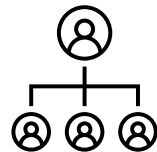
## Required Area for Workshop

- 200 sq. ft. to 500 sq. ft.



## Expectation from Franchisee

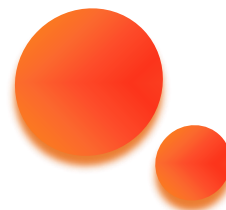
- Your Personal Involvement
- Progressive & Adaptive Approach
- Customer First Attitude
- Follow the Process and System
- Local Connect with Community
- Site Convenient to Customer
- Investment as per Schedule
- Energetic Team



# Premier Support and Training Package for Franchise



- ECM Repair Hardware and Programming Training to one person.
- Franchise Owner Training
  - ❖ Workshop Management and entrepreneurship Development
  - ❖ Inventory control
  - ❖ Customer Retention and feedback
- Technical support on phone
- Social Media Campaign – Our own SM Team
  - ❖ Creation of SM Accounts of Franchise
    - Google (Location Finder) & YouTube
    - Facebook & Instagram
  - ❖ Hosting of an exclusive page of Franchise on Justauto Website
  - ❖ Specific targeted local Social Media campaign of Franchise
  - ❖ General year-round awareness SM campaign of JustAuto
- Workshop
  - ❖ Floor Plan and design assistance
  - ❖ Signboard
  - ❖ Interior display
- JustAuto T-Shirts (5 Nos.)
- Visiting Cards (200 Nos.)
- Job Cards (500 Nos.)
- Pamphlet for Promotion (2000 Nos)
- Standard oil and Spare parts.
- Mobile App for Job Card creation, billing and purchase
- Facilitate to Buy/Renew Motor Vehicle General Insurance for Customers (POS)
- Customer Assistance Call Center



## Our Franchise USP



- ECM Repair Hardware and Programming Training
- Electrician/Wiring Training
- Call Center -Technical Backup & Support
- Low Investment – High Returns
- Business Apps for Workshop and Customer
- Digital Marketing Support – Own SM Team
- High Quality Equipment & Tools

# Cost of Owning Franchise

## Workshop

Fees
Franchise Management
Digital Marketing

Workshop & Self Development Cost
Workshop Equipment Complete Set
Tools as Per Selected Tools & Equipment Plan
Mandatory Technician Training

**\*cost is excluding GST**  
**Infrastructure, Interior cost to be managed by owner as per standard specification.**  
Franchise outside Ahmedabad have to bear the actual cost of transportation on Equipment, tools, Spares & other branding material.

**All this at a Fixed Cost of  
INR 4.8 Lakhs + Cost of  
Tools & Equipment which  
varies based on Selected  
Plan (A or B or C)**



# Cost of Owning Franchise

Particulars	Amount (INR)		
Franchise management Fee, Training, Workshop Signage, Internal Branding, Job Cards, Mechanic Uniform (One time)	INR 3,50,000		
Franchise Renewal Fees, SM/Digital Marketing Fees, Tele-Calling Support (Every Year)	INR 60,000		
Workshop Equipment Complete Set as per selected Tools & Equipment Plan (A or B or C)*	Plan A	Plan B	Plan C
	INR 3,17,500	INR 6,67,500	INR 11,76,000
Spares startup kit (Running Spare Parts)	INR 70,000		
<b>Overall Cost ( excluding GST )</b>	<b>INR 4,80,000 + Variable*</b>		

*\*Note -Cost for the Tools and Equipment may vary depending on Plan selected and market conditions, thus amount of 3<sup>rd</sup> Row may be different for different owners.*

**Infrastructure & Interior cost: To be managed by owner as per standard specification.**

**Diagnostic tools and Equipment price shall be based on current market price.**

Franchise outside Ahmedabad have to bear the actual cost of transportation on diagnostic tools, Equipment / Spares & other branding material.

# Franchise Set-Up Payment Schedule



**INR 1,10,000/-**

Franchise Booking Amount

**INR 3,00,000/-**

On Workshop Location  
Approval and Start of Training

**As per Tools & Equipment Plan\***

For Equipment and Tools – 10 Days  
Before Furnishing of Workshop

**INR 70,000/-**

For Spares – 10 Days Before  
Inauguration

*\*Note – Payment for the Diagnostic Tools and Equipment may vary depending on owner's preference and market conditions, thus amount of 3<sup>rd</sup> payment may be different for different owners.*

# Revenue Model - Plan A

Particulars	Number of Footfalls (Per Month)	Rate per Unit	Amount
<b>Revenue:</b>			
ECM Repairing	3	5,000	15,000
ECM Kit Testing	4	500	2,000
Scanning Services	20	500	10,000
Meter Correction Services	2	1,000	2,000
Add Key Services	4	800	3,200
Lost Key Programming Services	1	1,500	1,500
Blade Cutting Services	3	200	600
ECM Data Replacement	2	1,000	2,000
Remote Repairing	2	300	600
Key Cell	3	600	1,800
Wiring Work	-	-	10,000
<b>Total Revenue (A)</b>			<b>48,700</b>
<b>Expenses:</b>			
Rent			10,000
Maintenance			1,000
Electricity			1,500
Internet – Mobile			1,000
Miscellaneous			2,000
<b>Total Expenses (B)</b>			<b>15,500</b>
<b>Gross Profit (C) = (A-B)</b>			<b>33,200</b>



*Note - This is Ideal Revenue Model, Numbers are shown considering Business is properly setup and operating smoothly. These Numbers can change as per the Market and Business Conditions.*

# Revenue Model - Plan B

Particulars	Number of Footfalls (Per Month)	Rate per Unit	Amount
<b>Revenue:</b>			
ECM Repairing	10	5,000	50,000
ECM Kit Testing	10	500	5,000
Scanning Services	30	500	15,000
Meter Correction Services	15	500	7,500
Add Key Services	10	1,200	12,000
Lost Key Programming Services	5	3,000	15,000
Blade Cutting Services	20	500	10,000
<b>Additional Services in Plan B</b>			
All Key Lost Services	2	2,000	4,000
Module Programming Basic Work	2	1,500	3,000
Commercial Scanning Services	4	1,000	4,000
ECM Replacement Premium Car	2	5,500	11,000
Sensor & Actuator Testing	2	500	1,000
<b>Total Revenue (A)</b>			<b>1,37,500</b>
<b>Expenses:</b>			
Rent			10,000
Maintenance			1,000
Technician / helper salary			20,000
Electricity			1,500
Internet - Mobile			1,000
Miscellaneous			2,000
<b>Total Expenses (B)</b>			<b>35,500</b>
<b>Gross Profit (C) = (A-B)</b>			<b>1,02,000</b>



*Note - This is Ideal Revenue Model, Numbers are shown considering Business is properly setup and operating smoothly. These Numbers can change as per the Market and Business Conditions.*



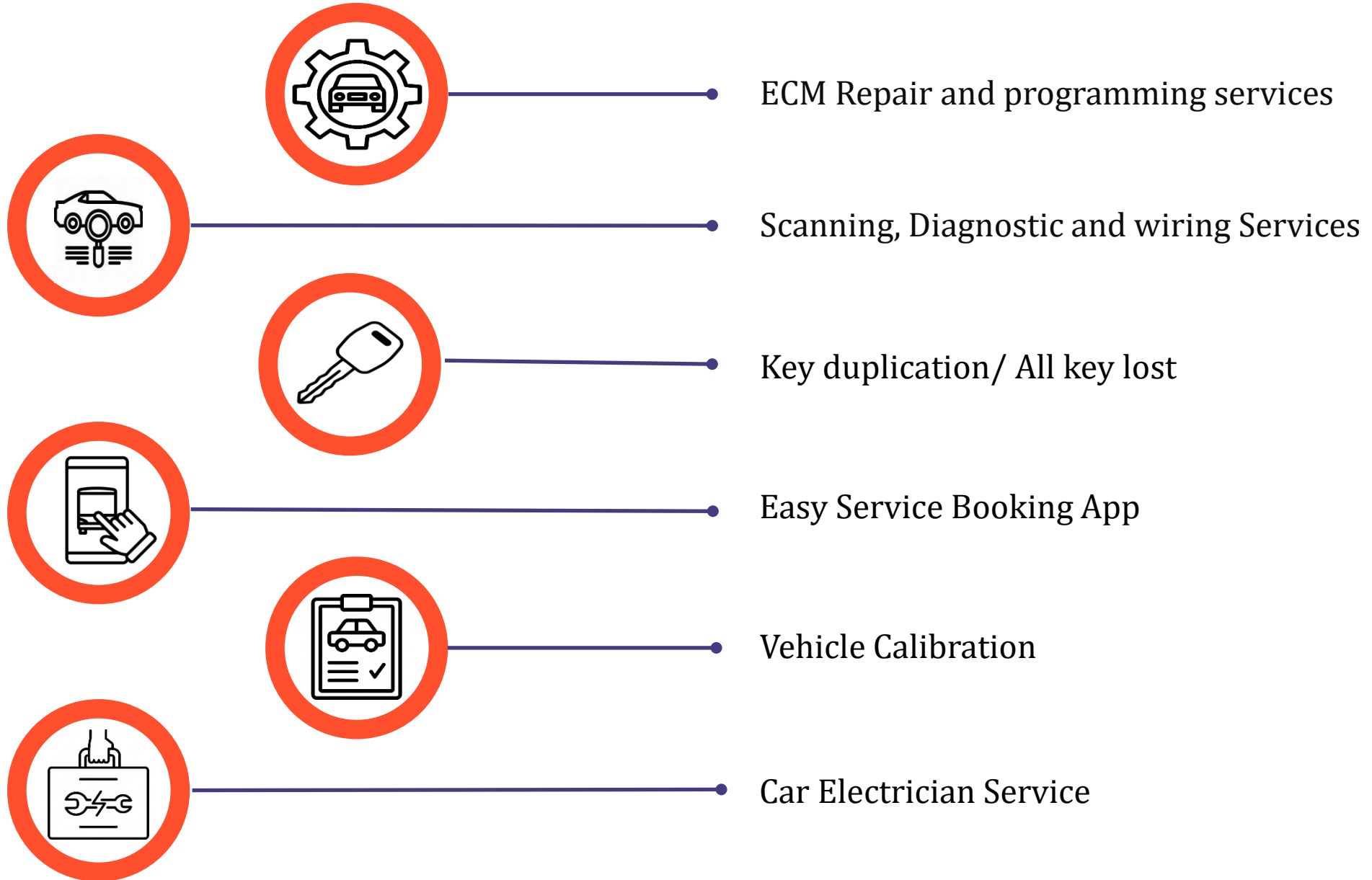
# Revenue Model - Plan C

Particulars	Number of Footfalls (Per Month)	Rate per Unit	Amount
<b>Revenue:</b>			
ECM Repairing	10	5,000	50,000
ECM Kit Testing	10	500	5,000
Scanning Services	30	500	15,000
Meter Correction Services	15	500	7,500
Add Key Services	10	1,200	12,000
Lost Key Programming Services	5	3,000	15,000
Blade Cutting Services	20	500	10,000
<b>Additional Services in Plan C</b>			
Push Engine Start Button Kit	1	6,000	6,000
Smart Key Programming	2	2,500	5,000
Android Smart Key	1	5,000	5,000
Airbag, Smart Key Module, Steering Lock, Vag Group Cluster, Make ECM Kit from Old Modules	-	-	11,000
Online Programming	2	5,000	10,000
Key Lost Case Door Open	1	6,000	6,000
BS6 (Commercial + Four-wheeler)			
ECM Work	2	10000	20,000
Other Premium Work	-	-	10,000
<b>Total Revenue (A)</b>			<b>1,87,500</b>
<b>Expenses:</b>			
Rent			10,000
Maintenance			1,000
Technician / helper salary			20,000
Electricity			1,500
Internet - Mobile			1,000
Miscellaneous			2,000
<b>Total Expenses (B)</b>			<b>35,500</b>
<b>Gross Profit (C) = (A-B)</b>			<b>1,52,000</b>



*Note - This is Ideal Revenue Model, Numbers are shown considering Business is properly setup and operating smoothly. These Numbers can change as per the Market and Business Conditions.*

# Types of Service at JustAuto Franchise





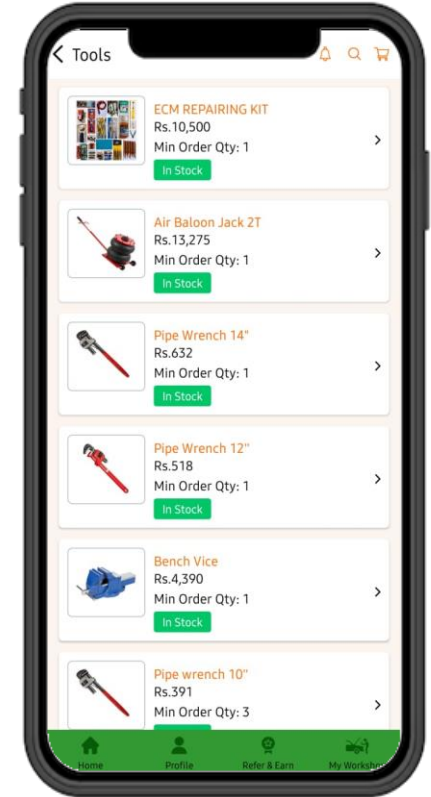
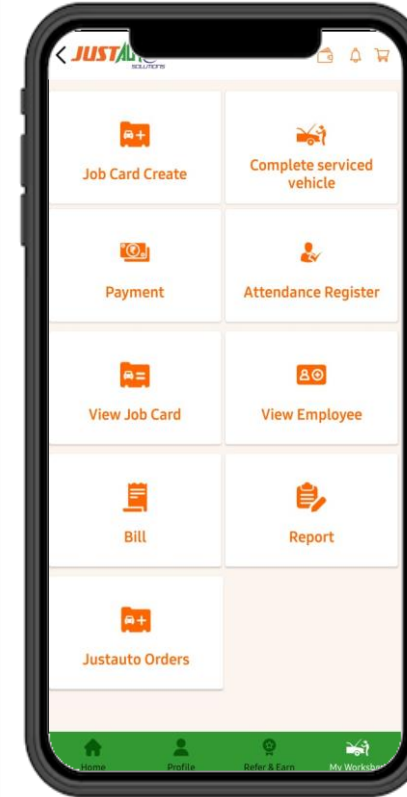
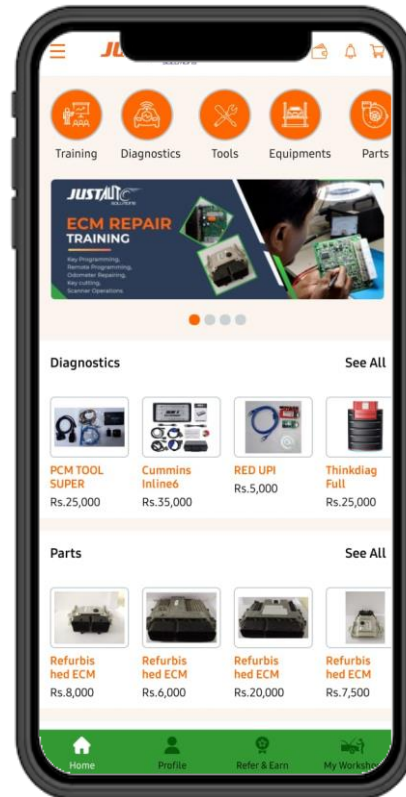
# Diagnositics Franchise Photos



# Features of JustAuto Mobile Application

## Mobile Application Features:

- Job Card Creation from Mobile App
- Purchase of Tools and Equipment
- Registration for JustAuto Training Courses
- Manage Your Workshop
- View Profile and More





# Connect With Us



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